

---

# *THE RUSSELL STREET REVIEW*

---

*The Lambda Iota Chapter of Phi Gamma Delta*

*Fall 2007*

## *From the Cabinet*

Greetings Brothers,

The fall semester has seen much excitement occur within the Lambda Iota chapter. We are continuing to build on last year's Beta Cup victory where Lambda Iota was honored as the best Phi Gamma Delta chapter in the state. Not only are we trying to maintain our prestigious status in state, but improve our national image in order to make a run at the Cheney Cup – given to Phi Gamma Delta's best overall chapter.

We are remaining consistent with our past academic excellence. This past spring we finished with a 2.907 GPA, good enough for 4<sup>th</sup> among traditional fraternities on campus. This was the 20<sup>th</sup> consecutive semester that Lambda Iota has been in the top ten of fraternities on campus. It is now our goal to get back to the top as we had been second during the fall semester of last year. The Doc Crowder study lounge is being renovated and we hope that this improvement can help us achieve our goal of having the highest GPA on campus.

This fall saw the addition of 27 young men to our 2007-2008 pledge class. The brothers were extremely happy with the turnout for this year's rush events and graduate recommendations were invaluable to the overall process. Instead of summer rush, the rush committee created a special recruitment brochure that was sent out to all incoming freshmen males this year. The feedback from this change was positive and we hope to improve on the brochure for next year. Once again, thank you to all the graduates who sent in recommendations. Your help makes recruitment much easier.

Graduate attendance was fantastic this year for Purdue's homecoming game versus Northwestern. Numerous graduates from the 1965-1967 era returned to the chapter house the morning before the game. It was great to hear their stories and be able to interact with our graduate brothers. We encourage all graduates to stop by the chapter house before any football game – the undergraduates are always excited to chat and meet fellow Phi Gams!

In these pages you will find further information on how the brothers currently at 640 are upholding our chapter's reputation of excellence!

P!

## *Philanthropy*

Lambda Iota was involved with two major philanthropies during the spring semester of last year. The brothers joined forces with the Purdue chapter of Delta Zeta sorority this semester in order to put on "Bowl-A-Rama". Held at Market Square lanes in Lafayette, Bowl-A-Rama is bowling competition between all the sororities and fraternities at Purdue. Lambda Iota provided coaches to the sororities, while Delta Zeta provided coaches to the fraternities that participated. Coaches were responsible for driving the teams (each made of 4 players) to the lanes and providing useful help during the competition. The teams of 4 each bowled two rounds and the highest combined score won the event. This year Lambda Iota and Delta Zeta raised \$2300 for the philanthropy, and proceeds went to the Speech and Hearing Impaired Center of Lafayette.

In addition to Bowl-A-Rama, Lambda Iota also put on its annual Fiji Putt-Putt. . The proceeds of this event went to the United Way of Lafayette. Brothers set up a putt-putt course in the house and sororities on campus are invited over to play. In addition to the standard entry fees for the sororities T-shirts are sold in conjunction with the philanthropy. This year was another success in the tradition of Fiji Putt-Putt. Lambda Iota raised \$2750 this year and the brothers were proud to see the hard work pay off in the form of an improvement over last year.

This fall saw the continuation of our Hustle on Russell philanthropy in late October. Hustle on Russell is a track meet involving the sororities on campus. This year saw a minor change in the event. The overall winner (decided on the races, an essay, and sorority support) was given a \$500 scholarship. This money was raised through ticket and T-shirt sales, and some of our graduate brothers. We are extremely happy that many graduates gave back to get the ball rolling for this event. The final numbers have not been calculated yet but this fall's Hustle on Russell was a big success.

## *Homecoming*

Homecoming was a special time around Purdue's campus this year. Friday saw the Dalai Lama speak at the Elliot Hall of Music, Saturday was the dedication of the Armstrong Hall of Engineering, and the Boilers knocked off Northwestern to push their overall record to 7-2 on the season. Along with 15 other Purdue astronauts, Brother Eugene Cernan was back on campus for the Armstrong Hall dedication. On Friday afternoon Brother Cernan was generous enough to visit the Chapter house and speak for about an hour. His message was one of great motivation – as the phrase “never count yourself out” was emphasized greatly. To have such a celebrated alumnus take time out of his extremely busy schedule to talk with the brothers shows how incredible Brother Cernan truly is.

Senior Ian MacDonald ('08) was one of seven Homecoming candidates on campus this semester. Brother MacDonald was quite busy during the fall fulfilling all requirements that come with being a candidate. Lambda Iota was proud to have such a great young man represent the house. Brother MacDonald has held multiple positions in the house, has a great GPA, and is deeply involved on campus. Even though he did not win, all the brothers were happy that Ian put forth his best effort during the competition.

## *Archonate*

Early in this semester Brother Ben Deschner ('09) was named as an undergraduate Archon for the national fraternity. He is the second undergraduate Archon from Lambda Iota, joining Brother Steve Prifogle ('99). Brother Deschner is one of two current Archons from the Lambda Iota chapter, joining Brother Bill Miller (Zeta '62, Lambda Iota '96) who is the Archon Vice President. Brother Deschner will serve a two year term. The brothers are proud of Ben and his commitment to the national fraternity.

## *Purdue Fiji on the Basketball Team*

Brother Bobby Riddell ('10) has spent the past two years on the Purdue Basketball Team. This is Brother Riddell's third season with the team and he was recently featured in an article by the Purdue Exponent.

### Former walk-on willing to help team

**By Kevin Lange**

Publication Date: 11/06/07

Bobby Riddell still remembers the day, more than two years ago, when he received a phone call from the Purdue coaching staff informing him that he had been invited to join the men's basketball team as a walk-on.

"It was one of the greatest days of my life," Riddell said.

Riddell attended 6 a.m. open tryouts with 20 to 25 guys vying for a spot. It was there that his play-making ability was first noticed by teammates.

"His first year here, no one knew who he was, and every time he shot, he never missed," junior guard Marcus Green said.

Then former Purdue player Nate Minnoy donned Riddell with the nickname "Bobby Buckets." Chances are if people know who Riddell is, they know the nickname too.

The local product out of Harrison High School in West Lafayette has always wanted to be a Boilermaker. Riddell visited Mackey Arena often when he was a kid.

"My dad would take me to Purdue games to watch Glenn Robinson, Cuonzo Martin and Brian Cardinal," he said.

This long-lasting tie to Purdue basketball has rubbed off on Green, who notices what Riddell brings.

"He shows commitment, Purdue pride and dedication. He brings it every day," said Green.

When Riddell joined the team as a freshman, he did not harbor hopes of playing much at all. In fact, he was literally the last guy on the team. That all changed when player injuries and other incidents forced him into the spotlight.

He played in 21 games and scored in eight of them, including four of the final six. Riddell scored a career-high 10 points against Chicago State. "Bobby Buckets" connected on 11 of 24 3-point attempts in his freshman season.

During his sophomore season, Riddell appeared in 23 games and had a season-high eight points against Southeast Missouri State.

But the road has not been easy for Riddell, especially of late.

Over the summer, Riddell noticed his right arm was swelling. It turned out his entire arm was clotted and he had to have his first rib removed. He was on blood thinner the whole summer and did not play basketball during that span.

"I am lucky to be playing basketball," he said. "It could have been a lot worse."

With the addition of versatile recruits, Riddell may not see increased playing time this year despite being one of only five returning players. Riddell won't let the prospects of playing time bother him.

"Whenever I get the chance to play, I will make the most of the opportunity," he said.

The brothers of Lambda Iota are proud of Bobby and are ready to see the Boilermakers make a run at a second straight NCAA Tournament!

Nonprofit Org  
US Postage  
Paid  
MAIL Inc

Phi Gamma Delta  
640 Russell Street  
West Lafayette IN 47906

---

## *THE RUSSELL STREET REVIEW*

---

### *\*\*Reminders\*\**

- Update your email addresses on the Lambda Iota graduate website to receive monthly updates and find out what's happening with brothers around the world. [www.purduefiji.org](http://www.purduefiji.org)
- If you have any questions or concerns contact Pat Burke at [pburke@purdue.edu](mailto:pburke@purdue.edu)